



Daly City Public Library

Annual Report 2007

Preserving Yesterday



The original John Daly Library will become a history museum photo courtesy of the Daly City/Colma History Guild

With the opening of a new John Daly Branch Library in the rebuilt War Memorial Building, the recently vacant *original* John Daly Library building will soon become the History Museum of Daly City. This landmark building at 6351 Mission Street will be staffed and maintained by the History Guild of Daly City/Colma after coming to an agreement late this year with the City of Daly City.

Currently, the Guild maintains a “mini museum” in the downstairs area of the Serramonte Main Library. A greatly expanded history museum will allow the Guild to display their complete collection, much of which is now in storage. It will also give access to more citizens of the City to view the rich history of the area and to aid those in doing research regarding Daly City history. What better way to use the former library!

The original library building opened on April 25, 1920 and a new enlarged building costing

\$5,000.00 opened at the site on July 3, 1938.

Anticipating the 100th Anniversary of Daly City’s incorporation in 1911, the new museum should have its doors open in plenty of time to celebrate this grand occasion.

Informing Today



The new John Daly Library

2007 was a most memorable year for Daly City with the grand opening of the new John Daly Library and the War Memorial Community Center dedication on Sunday, November 9, 2007. Hundreds of residents enjoyed the opening ceremonies and ribbon cutting by the Mayor and the members of the City Council and then entered the building for a variety of programs and entertainment.

The John Daly Library was full of smiling and eager residents who were wandering around looking at all the beautiful amenities and lining up to get their library cards. That afternoon 124 new library cards were issued and 555 items checked out. It was surely a most successful grand opening day for the library! Special thanks go to the Friends of the Daly City

Library, the Daly City Host Lions Club and Denise and Pat Kelly for their generous donation of our new Big, Cozy Book Furniture in the children’s area.



Programs offered in all Daly City libraries are: storytimes for children, holiday programs, two summer reading programs (children and teen), the Second Thursday Book Club, author and book discussion programs, computer and internet use, including wireless, online Live Homework Help and foreign language materials in many formats. Library meeting rooms are also available for groups to reserve.

Inspiring Tomorrow



Young patrons studying

One of the 2007 goals adopted by the Board of Trustees was

to seek ways to increase the number of library cards held by Daly City residents, young and old. Approximately 50% of our residents have library cards, which lags behind other cities of comparable size. The Board's goal is to launch a public awareness campaign in 2008 called "The Smartest Card" - that library card in your purse or wallet. The goal is to increase library card sign-ups by 10% or 5,000 new patrons.

The "Smartest Card" campaign will showcase all four libraries with a spotlight on the range of exciting programs offered, such as teens benefiting from online homework help, storytimes for children and families, services for seniors and boomers, and support for the local business community.



The Board is actively seeking grants to fund four Public Service Announcements which will air over cable television during the summer and fall months of 2008.

Part of "Inspiring Tomorrow" is the library's outreach to our children. The Summer Reading programs reached over 1,000 youth during 2007. They were guided into reading books as well as enjoying performers such as magicians, and live animals - all under the umbrella theme of "Get a Clue @ Your Library". Special thanks go to our library staff that coordinated these programs!

We also want to gratefully acknowledge the following organizations that provided financial support for summer reading: The Thelma Doelger Charitable Trust and the Northern California Grant-makers.



Vital Statistics

Total Circulation.....628,153
 Questions Answered..... 41,110
 New Patrons.....6,019
 Storytime Attendance5,207

Library Director

Carol Simmons

Board of Trustees

Diana Bautista
 (President)

Raymond Buenaventura
 (Vice-President)

Susan Brissenden-Smith
 Erlinda Galeon
 Richard Rocchetta

The Daly City Library Board of Trustees in its advisory role shall:

- Advocate literacy for all ages and all people
- Communicate constituent needs to the City Council and Library staff
- Facilitate fulfillment of the Library's future needs and vision



Serramonte Main Library

40 Wembley Drive
 991-8023

Mon – Thurs: 10 am – 9 pm
 Fri: 10 am – 6 pm
 Sat: 10 am – 5 pm



Westlake Library

275 Southgate Avenue
 991-8071

Mon, Wed, Fri: 10 am – 6 pm
 Tues, Thurs: 10 am – 9 pm
 Sat: 10 am – 5 pm



John Daly Library

134 Hillside Boulevard
 991-8073

Mon, Tues: 12 pm – 6 pm
 Wed: 12 pm – 8 pm
 Thurs, Fri: 12 pm – 6 pm
 Sat: 11 am – 5 pm



Bayshore Library

460 Martin Street
 991-8074

Mon – Wed: 12 pm – 6 pm
 Thurs: 12 pm – 8 pm
 Fri: 12 pm – 6 pm
 Sat: 11 am – 5 pm

www.dalycitylibrary.org

research.dalycitylibrary.org

www.dalycityhistory.org